

General Appearance 10/19/54 (1185) Council Bluffs, Ia. leads
 10/19/54 (1185) 154 Council Bluffs, Ia. leads
 Counters 11/19/54 (1185) 154 Council Bluffs, Ia. leads
 Merchandise 763 Miss Heck (11/19/54)
 Sales Girls J.E. Smith (5 yrs.) and
 Floors J.E. Smith here for 1 day
 Lighting 10/19/54 (1185)
 Sales Bulletin 401 So. Omaha, Neb.
 Windows 11/19/54 (1185) W.E. Bray, mgr. (11/19/54)
 Store Front Sign Business conditions poor;
 Ftn. Girls' Uniforms Swift strike; heat; 90
 Girls' Quarters
 Stockroom Miss Rudy (right hand
 Fixture & Baling Rm. man) - 30 yrs. next wk.
 Red Star Merchandise
 Ledger
 Office
 Friday Efficiency
 Painting - Interior
 Customer Counts
 Vestibule Ceiling
 Fountain, Kitchen & Lunchroom
 Extra Space
 Remodel, Enlarge, New Plant
 Suggestions by Mgr.
 Fire Hazards

Store No. 71 Des Moines, Ia. 10/19/54 (1185)
 613 Walnut St.
 Manager J.H. Schulteis Rating E 748
 Male Personnel Years in training Mon. at Store
 C.L. Koski 7 yr. 8 mos. 5 mos.
 R. Baker 11 mos. 11 mos.

Superintendent. Wardlow
 Store Hours

Previous Year's Figures

Sales	656,668.93	12.38%
Net Profit	41,741.53	6.36
Waste		2.06

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 457,754 On 45.45

Expense

Stock Condition

Remarks from corres.